



For Catheter Connections:
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CATHETER CONNECTIONS NAMES BRYAN GERZSENYI AS VICE PRESIDENT OF DISTRIBUTION SALES

Innovative infection control company expands leadership team with healthcare industry veteran.

Salt Lake City, Ut. – March 23, 2010 – Catheter Connections, Inc., a manufacturer of vascular access products that protect patients during intravenous (IV) therapy, today announced that it has hired Bryan L. Gerzsenyi to serve as the Company’s vice president of distribution sales. Gerzsenyi joins Catheter Connection’s seasoned healthcare management team, which includes Vicki E. Farrar, Donald D. Solomon, and Robert Hitchcock.

“Bryan brings a proven track record of driving sales through distribution especially with new product introductions,” says Vicki Farrar, chief executive officer of Catheter Connections. “Since our products will be new to the vascular access and infection control markets, Bryan’s deep experience and strong leadership skills are assets to the company as we prepare to launch.”

“With the nation focused on healthcare and healthcare expenditure, Catheter Connections has the unique potential to help save lives and reduce hospital costs,” Gerzsenyi says. “I look forward to working with such an experienced team to bring our innovative devices to market.” As vice president of distribution sales, Gerzsenyi is responsible for all aspects of Catheter Connections sales through specialty and direct line distributors.

Prior to joining Catheter Connections, Gerzsenyi served as national sales distribution manager for Bard Access Systems, a division of C.R. Bard, where he managed the U.S. distribution network. Prior to Bard Access Systems, Mr. Gerzsenyi was director of sales for Specialized Health Products International which was acquired by C.R. Bard in 2008.

Gerzsenyi has also served as vice president of sales, marketing and distribution for Retractable Technologies, Inc. and national account manager for SteriGenics International.

Each year in the U.S. about 24% of hospital patients with intravenous catheters develop catheter-related infections, 20,000 die in intensive care units alone, and the direct costs of care exceeds \$11 billion. Hospitals are seeking innovative medical devices that can reduce these

unnecessary deaths. Recently, Medicare changed its policy and is no longer reimbursing healthcare providers for treating these bloodstream infections patients acquire while in the hospital.

Catheter Connections is commercializing unique vascular access and infection control devices. The Company will launch its first product in 2010, with a series of additional products to follow.

About Catheter Connections

Headquartered in Park City, Utah, Catheter Connections, Inc., a University of Utah start-up develops and commercializes innovative vascular access products designed to protect patients from acquiring infections during periods of intravenous infusion therapy. For more information visit www.catheterconnections.com.